

# *sarah northrop*

*visual creative*

## *experience*

### **THE BIG DIRTY LIVE**

#### **Marketing Director - 2021-2023**

Head of venue event promotions, graphic design, in-house photography, advertisements, outreach, and social media management. Lead efforts on creative direction, brand consistency, marketing campaigns, growth strategy, sponsorships.

### **MODA CENTER**

#### **House Photographer, Concerts (Contractor)**

Contractor/freelance house photography for arena concerts held at the Moda Center at the Rose Quarter, includes on-site editing for same-night turnaround on social media.

### **TRACKTOWN USA**

#### **On-Site Photo Editor (Contractor)**

USATF OUTDOOR CHAMPIONSHIPS - 2022, 2023  
PREFONTAINE CLASSIC - 2022, 2023  
USATF OLYMPIC TRIALS - 2021

Live event coverage of major Track & Field events in Eugene, OR. On-site asset management, editing & delivery of photos for social media and archival use in live time turnaround.

### **MILES HIGH PRODUCTIONS**

Social media manager,

#### **Graphic designer & Video editor - 2020**

Client/artist relations, content calendar planning & social media management + maintenance. Creative leads, writing copy, engagement & post boosting.  
Creates daily motion graphics, still graphics, video cuts & edits for a wide array of projects & clients.

### **BLUE CHALK MEDIA**

#### **Production assistant - 2019**

Coordinated interviews/shoots, transcriptions, stock licensing, basic editing, PA during shoots, organized footage. Assisted DPs/editors/producers.

## *skills*

Adobe Creative Suite  
Photo Mechanic  
Topaz Photo AI Suite

Canon/Nikon/Sony cameras  
DSLR & Mirrorless cameras  
GoPro action cameras  
Film cameras & development

Lighting  
Studio production  
Stabilizers & gimbals  
Livestream production

Photo & Video editing  
On-site Editing

Writing  
Social Media  
Creative strategy  
Brand consistency  
Graphic design  
Aesthetics

Tour Media  
Festival Media

## *education*

### **UNIVERSITY OF OREGON**

School of Journalism and Communication  
CLASS OF 2020  
Journalism (B.S.)  
Focus: Visual media & Photography

## *REFERENCES*

\*AVAILABLE UPON REQUEST\*

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### UNIVERSITY OF OREGON COMMUNICATIONS

Senior photographer - 2019-2020

Lead photographer tasked with photographing events/subjects and content creation for digital, web & print PR/marketing materials.

### FLUX MAGAZINE

Photographer - 2020

\*Award-winning. Long format feature and studio photography. Visual storytelling and subject interviews.

### EMERALD MEDIA GROUP

Photo editor - 2018-2020

Photographer - 2017-2018

\* Award-winning. Production, oversight and management of photography and visuals for the Daily Emerald - both in-print and online. Management of a team of 10+ photographers. 24/7 photo assignments, including breaking news, concerts and sports for the Daily Emerald newspaper.

### ETHOS MAGAZINE

Multimedia editor - 2017-2018

Photographer - 2016-2018

Production, oversight and management of photo, video and audio content both in-print and online. Long-format feature photography showcasing a range of diverse story subjects and topics.

## *sartakespics*

Owner, lead creative  
2016-Present

\*Award-winning. Lead creative of SARTAKESPICS, a creative entity specializing in content creation for touring musicians and music festivals. SARTAKESPICS provides photography, graphic design, and social media services to a wide array of clientele across the country.

## *awards*

2021

### BEST PHOTOGRAPHER

Best of Eugene  
*Eugene Weekly*

2020

### FIRST PLACE

Best In-Depth News/Feature Story  
FLUX Magazine  
*Gold Circle Awards*

### SECOND PLACE

Best Photography Portfolio of Work  
FLUX Magazine  
*Gold Circle Awards*

2019

### FINALIST

Multimedia Story of the Year  
Emerald Media Group  
*Associated Collegiate Press*

### FIRST PLACE

Best Feature Photo  
Emerald Media Group  
*Oregon Newspaper Publishers Association*

### SECOND PLACE

Best Feature Photo  
Emerald Media Group  
*Oregon Newspaper Publishers Association*